



**Grand Forks Subaru**

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## **Building the Perfect Subaru Service Department With Dealer Equipment Services**

When I began planning the service department for our brand-new Subaru dealership, we knew we had one chance to get it right. The right design, layout, and equipment would determine not only our efficiency but also our customer experience for years to come.

That's why we partnered with Walter McCormick with Dealer Equipment Services. From the start, Walter took the time to understand our vision, our workflow goals, and Subaru's brand requirements. He walked us through every step — from evaluating space and traffic flow to selecting the exact lifts, tools, and equipment that would serve our team best.

Walter's expertise ensured our new service department was designed for maximum efficiency, safety, and productivity. He helped us choose equipment that fit our budget, met Subaru's specifications, and positioned our technicians for success. The result is a modern, streamlined workspace that allows us to deliver faster service, improve customer satisfaction, and create a better work environment for our team.

"Walter didn't just sell us equipment — he built us a service department that works. His knowledge, attention to detail, and dedication made all the difference."

Thanks to Walter and Dealer Equipment Group, our Subaru service department is ready to serve our customers at the highest level from day one.

Best regards,

Matt Bredemeier  
Owner  
Grand Forks Subaru